

A photograph of three business professionals in a meeting. A woman in a grey suit stands on the left, looking towards two men in suits who are standing and talking. The background is a blurred office setting with large windows.

Drexel

MAGAZINE

Media Kit

Drexel Magazine, the magazine for alumni and friends of Drexel University, is published in print in November by Drexel's Division of University Marketing & Communications. The magazine is mailed to readers and also published online at drexelmagazine.org.



TOTAL CIRCULATION
177,000 ALUMNI

ABOUT **53%** LIVE
IN THE MID-ATLANTIC

*(Pennsylvania, New Jersey, New York City/
Long Island, Delaware, D.C. area)*

ABOUT **47%** ARE
UNDER 44 YEARS OLD

TOP 5 ALUMNI INDUSTRIES

- Medicine or Health Care
- Education
- Finance
- Biotech/Pharma
- Law

DREXEL MAGAZINE

Advertising in *Drexel Magazine* allows you to reach a highly educated, highly entrepreneurial and highly engaged audience. This beautiful and well-regarded magazine reaches 177,000 Drexel alumni and friends, offering you the opportunity to tap into a powerful and tightly knit community that

cares deeply about the University—and supports those who support the University, as well.

For more information about advertising opportunities in *Drexel Magazine*, please call Sonja Sherwood at 215.571.4104.

drexelmagazine.org

ADVERTISING RATES

PRINT

Inside Back Cover	9"W x 10.875"H (add .125" bleeds)	\$3,500
Full Page	9"W x 10.875"H (add .125" bleeds)	\$3,000
2/3 Page	4.85"W x 9.75"H	\$2,500
1/2 Page Horizontal	7.875"W x 4.75"H	\$1,800
1/2 Page Vertical	3.84"W x 9.75"H	\$1,600
1/3 Page Vertical	2.84"W x 9.75"H	\$1,300
1/4 Page	3.84"W x 4.75"H	\$1,000

LAYOUT OPTIONS

