Media Kit

MAGAZINE

Drexel Magazine, the magazine for alumni and friends of Drexel University, is published in print in November by Drexel's Division of University Marketing & Communications. The magazine is mailed to readers and also published online at drexelmagazine.org.

# TOTAL CIRCULATION 177,000 ALUMNI

# ABOUT 53% LIVE

(Pennsylvania, New Jersey, New York City/ Long Island, Delaware, D.C. area)

# ABOUT 47% ARE UNDER 44 YEARS OLD

### **OP 5 ALUMNI INDUSTRIES**

- Medicine or Health Care
- Education
- Finance
- Biotech/Pharma
- Law

### DREXEL MAGAZINE

Advertising in *Drexel Magazine* allows you to reach a highly educated, highly entrepreneurial and highly engaged audience. This beautiful and wellregarded magazine reaches 177,000 Drexel alumni and friends, offering you the opportunity to tap into a powerful and tightly knit community that cares deeply about the University and supports those who support the University, as well.

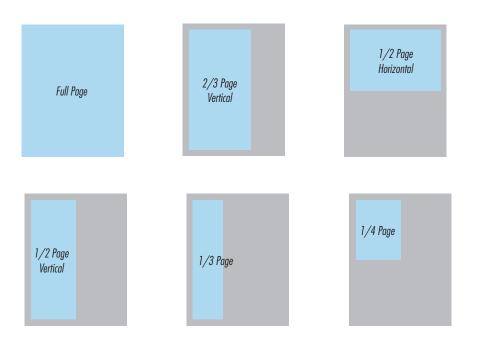
For more information about advertising opportunities in *Drexel Magazine*, please call Sonja Sherwood at 215.571.4104.

### **ADVERTISING RATES**

#### PRINT

Inside Back Cover	9"W x 10.875"H (add .125" bleeds)	\$3,500
Full Page	9"W x 10.875"H (add .125" bleeds)	\$3,000
2/3 Page	4.85″W x 9.75″H	\$2,500
1/2 Page Horizontal	7.875″W x 4.75″H	\$1,800
1/2 Page Vertical	3.84″W × 9.75″H	\$1,600
1/3 Page Vertical	2.84″W x 9.75″H	\$1,300
1/4 Page	3.84″W x 4.75″H	\$1,000

#### LAYOUT OPTIONS



#### drexelmagazine.org

For advertising inquiries, please contact Sonja Sherwood at 215.840.0130 or via email at sls425@drexel.edu.