**­­­Contribution Guidelines**

Drexel Magazine *exists to support the University’s strategic communication
priorities, to nurture pride and attachment, and to demonstrate
Drexel’s ongoing value to alumni.*

*Drexel Magazine* captures the distinct qualities of a University that broke multiple molds when it was established — [check out our history](https://drexel.edu/about/history) — and it continues to blaze new paths in translational research, experiential education and civic engagement. Our values are innovation; social impact; collaboration; diversity and inclusion; and entrepreneurialism, and our brand is defined by our cooperative model of education: ambitious, relevant and connected. Our special sauce is the [Drexel Co-op program](https://drexel.edu/scdc/co-op/what-is-co-op/), a classroom-to-career experience shared by all Dragons. It’s what makes a Drexel education unique.

We publish stories about [careers](https://drexelmagazine.org/2019/the-making-of-a-biomed-ceo/) transformed by experiential education, innovative [research](https://drexelmagazine.org/2023/rowhomes-versus-refineries/) with life-changing potential, [partnerships](https://drexelmagazine.org/2019/a-year-in-the-life-of-a-philadelphia-teacher-resident/) that improve our community, and how our [alumni](https://drexelmagazine.org/2020/19-stories-of-drexel-dragons-helping-others-during-covid-19/) are living Drexel values. We seek stories that reveal Drexel’s [history](https://drexelmagazine.org/2023/cadets-on-campus/) and traditions, demonstrate our alumni’s [influence](https://drexelmagazine.org/2017/camera-on-the-clouds-an-oral-history/) in the world, and connect Dragons to current [events](https://drexelmagazine.org/2020/who-will-see-us-through-this/).

All content — whether describing a local art collaboration or a medical device startup — should demonstrate how the University and its people are engaged in impactful, practical experiences with real-world relevance.

**Who Are Our Readers?**

Our primary audience is 177,000+ alumni who are keenly interested in the growing prestige and influence of their alma mater, hungry for stories about research discoveries, and curious about the successes of fellow alumni.

**How to Pitch Us**

Most articles are conceived by staff in the Division of University Marketing & Communications and assigned to freelance writers; we don’t accept unsolicited submissions.

However, we welcome pitches about alumni or contemporary topics with strong ties to Drexel. Writers should familiarize themselves with [past issues](https://drexelmagazine.org/archive/) and our [style guide](https://drexel.edu/identity/style/guide/).

Send your story proposal to magazine@drexel.edu. Come to us with a story and a unique angle, not just a topic. We like a narrative fiction style with a sense of character and place, multiple sources, journalistic legwork and descriptive writing. Show why you think this story needs to be told, why now, and why it belongs in *Drexel Magazine*. Include your main sources and expected word count. New writers must include links to several relevant writing clips.

We accept pitches year round, but only publish in November, March and June; if writing about a seasonal topic, pitch at least four months prior.

We buy first publication rights and exclusivity for 30 days in all formats. Rates vary by story length, form, complexity, etc.

**Photography**

**Professional:** We may purchase unsolicited photography from professional ­­photographers if high-quality, newsworthy and relevant to Drexel. Want to shoot assigned photos for us? Share your portfolio and rates with magazine@drexel.edu.

**Unsolicited:** We’re grateful to readers who share images to which they own copyright; however, unsolicited submissions will not be returned.

**Tips:** For best results, email digital photos to us directly from a phone or from an e-mail account (avoid photo sites or images downloaded from websites because they are often minimized). In general, image files need to be at least 1 MB to render a resolution of 300 dpi or larger. Increasing the resolution of a previously saved file will not increase the quality.

**How to Submit**

**Class Notes, Obituaries & Letters to the Editor**

Submit updates to [Class Notes](https://drexelmagazine.org/category/cross-roads/class-notes/) or remembrances to [Friends We’ll Miss](https://drexelmagazine.org/category/cross-roads/friends-well-miss-cross-roads/) by sending information and photos to Sara Keiffer at seb434@drexel.edu. Tell us about your weddings, new babies, promotions, awards, trips or special traditions with fellow alumni. *Drexel Magazine* does not publish obituaries of faculty, professional staff, students or trustees. ­­­­

Send [letters to the editor](https://drexelmagazine.org/category/departments/letters-to-the-editor/) to magazine@drexel.edu with your degree and class year. Letters will be edited for length and clarity. Comments posted on drexelmagazine.org may also be published in later print editions.